



11th.11.2014

**SHAKA
TOURS &
TRAVEL
(U) LTD**

COMPANY PROFILE

**ELDER SSETIMBA ROAD
PLOT 4 ENTEBBE UGANDA**

EXECUTIVE SUMMARY

Shaka Tour & Travel (U) Ltd is a company in the tourism industry of Uganda. The company profile contains information about the company such as the address, ownership and management structure. The company profile also states the vision, mission, objectives and the objectives that the company is aimed at achieving as a participant in the tourism industry. It also explains the competitive advantage that Shaka Tours & Travel has over other companies doing the same business in the industry

Hope this profile gives you a clear understanding of Shaka Tours & Travel and its operations.

1. Business name, contact information

a) Business name: Shaka Tours & Travel (u) Ltd

b) Business type: Travel and Leisure

c) Ownership: Private Company

c) Company registration number: 181693

d) Tel: +256 784276221/ +256 751182034

e) Address: Elder Ssetimba road Plot 4 Entebbe

f) E-mail: shakatt08@gmail.com

g) Facebook page: shaka tours & travel ug

2. Introduction

It contains information about Shaka tours & travel (U) Ltd and its operations

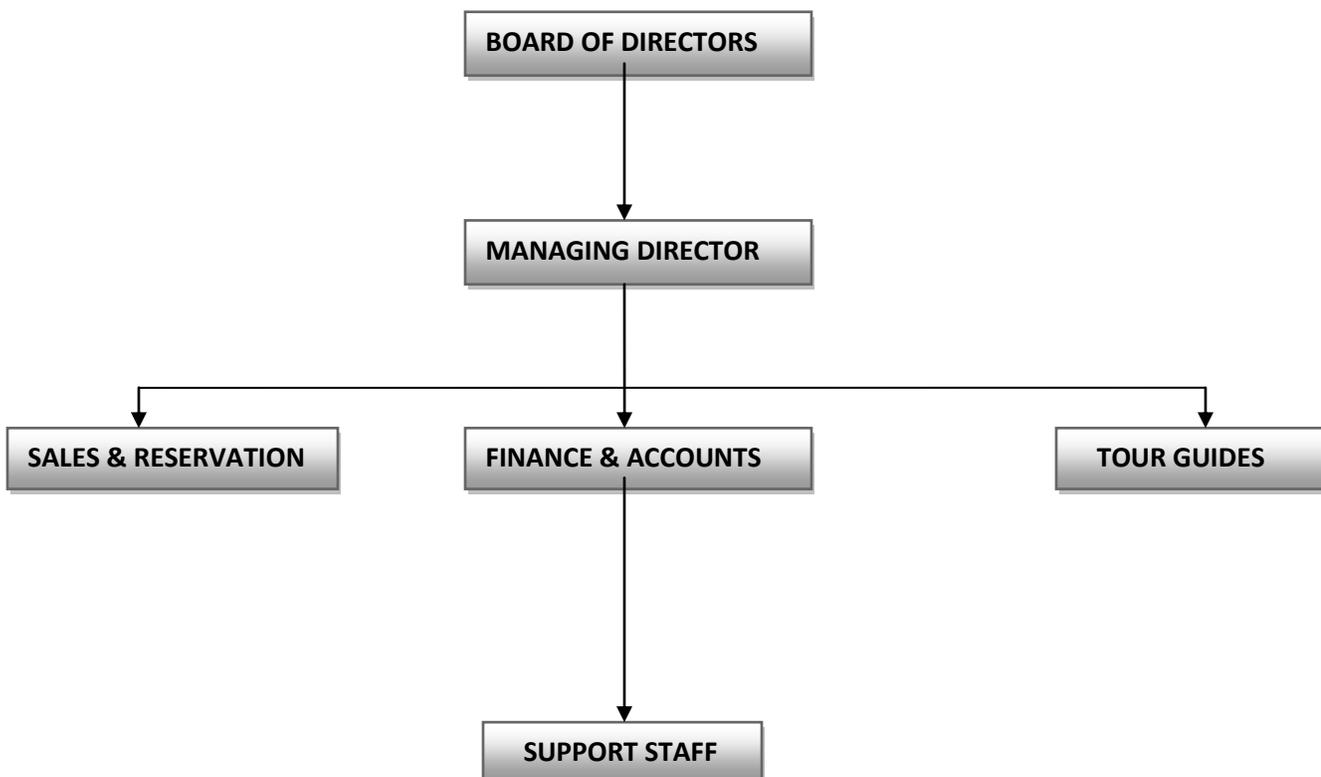
2.1. Company history

Shaka Tours & travel (U) Ltd started as a sole proprietorship through foresight and vision of Joshua Fredrick Okongo and was later registered as a private limited company and incorporated by the registrar of companies on 14th /April/ 2014 through the guidance of Nambale, Nerima & Co Advocates & Legal consultants

2.2. Management and ownership

Shaka Tours & Travel is a privately owned company limited by shares

Shaka Tours & Travel company structure



2.3. What we offer

Shaka Tours & Travel (U) Ltd is an expert in provision of a wide range of travel and adventure packages. We build our reputation in providing some of the following services:

Safaris and tour packages

- Cultural and wildlife tours in Uganda
- Adventure tours in Uganda's amazing National parks and islands
- One day visit to Ngamba island the chimpanzee sanctuary
- Rhino tours at Zziwa Rhino Sanctuary
- Honey moon, engagement and baby boom Safari packages in exclusive lodges and places within Uganda
- Bush camping in the wilderness with a one time barbeque at night
- Chimpanzee trekking in various national parks in Uganda
- Bungee jumping activities and rafting at the Nile
- Provide tents for personal and group camping
- Boat Safari at the Nile or Kazinga channel
- Buggy jumping and water rafting packages at the Nile
- Mountain Elgon trekking tours
- Birding and Fishing trips on Lake Victoria
- Corporate team builds
- Gorilla trekking
- Tours in the major cities in Uganda such as Kampala, Entebbe, Jinja etc

Others

- Booking and reservation for accommodation
- Town service
- Tour/Trip preparations for schools, individuals and companies
- Airport pick-ups and droppings

Shaka tours & travel (u) Ltd "Experience the beauty of the Pearl of Africa"

- Educational students tours
- Car hire preparations for weddings, schools, companies and at individual level

Note: We provide these services to organizations, universities, schools, institutions, wedding ceremonies and government department

3.0 Strategy

3.1. Vision statement

“To magnify into an outstanding tour and travel company both locally and internationally providing exclusive accommodation and travel packages to our clients”

3.2. Slogan

“Experience the beauty of the Pearl of Africa”

3.3. Mission statement

Shaka Tours & Travel is aiming at becoming a reputable, trusted and quick service provider in the tourism industry through the provision of both customized and standardized services to our clients and support of society through working with the disadvantaged people

3.4. Core values

- We respect the individual
- We don't compromise on customer care since “you are the reason we exist”
- We meet clients' needs and keep high degree of confidentiality
- We behave responsibly as corporate citizens.
- Customers' preferences are put first, we listen to our customers
- We keep a strong link between our clients and ourselves
- We value our employees
- we succeed through satisfaction of customers
- Quick delivery of quality and excellent services

3.5. Business goals and objectives

- To build a reputable brand name in provision of the best travel and leisure services associated with quality.
- To support the lives of the disadvantaged such as orphans and widows through developing of projects that will equip them with skills from which they will earn a living
- To expose the beauty of nature and wildlife that Uganda holds at large and the reason as to why it's called the pearl of Africa.
- To ease the work of schools by organizing and making bookings for both academic and fun tourists to various regions they wish to go to.
- To fully support the growth and development of the tourism sector and the economy of Uganda
- To establish a concrete market presence as a provider of the most thrilling and best services to the public
- To provide accommodation and lodging for tourists
- To provide value for money, at all times
- To deliver customers' services in time

3.6. Business strategy

Shaka Tours & Travel's business strategy is diversification through opening various centers across Africa to build the potential of tourism in Uganda and also enroll in poverty eradication through empowering the skills of the widows and orphans and any other disadvantaged person to enable them see light at the end of the tunnel

3.7. Economic intent

Our economic intent is profit making and society development. Such profits made will be reinvested to strengthen the company's financial muscle to sustain excellent running of the company and to also support a variety of projects that will be started to support the disadvantaged people.

3.8. Business competitiveness

The current trend towards an increase in the number of tourists entering the country presents an opportunity for *Shaka Tours & Travel ug* to enter the market and an opportunity for succeed. *Shaka Tours & Travel* intends to take advantage of this growth and moderate competition in the industry through constant service innovation with a dedicated staff and management, excellent networking and marketing. Service quality delivery and customer satisfaction will be the focus of our existence in the industry.

3.9. Service pledge

Shaka Tours & Travel (U) Ltd does not compromise on quality and customer satisfaction. With steadily growing experience; we pledge to offer the best quality services to our customers in the shortest possible time.

Thank you for the time rendered to read through our company profile

In case of any questions, please feel free to contact us